

SPONSOR

**Midwest Winefest
2026**



2026 MIDWEST WINEFEST

**940 SOUTH ST. FRANCIS
WICHITA, KS 67211**

WWW.MIDWESTWINEFEST.ORG

IMPORTANT DATES

In an effort to fulfill all benefits promised, below is a list of important submission dates for the information we need you to provide. In order for us to meet our obligations, please meet these due dates. We greatly appreciate your support of Midwest Winefest, the Guadalupe Health Foundation, and the patients of Guadalupe Clinic.

Forms and logos can be sent to Ashley Buckner at:

Guadalupe Health Foundation
940 South St. Francis
Wichita, Kansas 67211
abuckner@guadalupeclinic.com

MARCH 9, 2026

- Turn in completed Sponsorship Form
- Sponsorship Payment Due
- Logo due for feature on MidwestWinefest.org
and social media posts

Late submissions may limit social media promotions

APRIL 23, 2026 – OLD TOWN WALKABOUT

APRIL 25, 2026 – RESERVE ROOM & LIVE AUCTION



SPONSORSHIP LEVELS

Gift-in-kind sponsorships are welcomed, value and benefits will be assigned by Guadalupe Health Foundation

DIAMOND (\$25,000+ SPONSORSHIP)

- **"Presented By" Branding:** Your name/logo prominently displayed as the exclusive sponsor of the Bourbon Tasting Event.
- **Legacy Video Spotlight:** One 60-second video feature highlighting your company's community impact, pinned to our social media during the month of the event (April 1st -25th).
- **Full Digital Takeover:** Logo on front page and sponsorship page of MidwestWinefest.org.
- **Active Engagement:** 5 scheduled social media posts using Collaborative Tagging to reach both our audience and yours.
- **The VIP Experience:** 8 Reserve Room tickets (1 full table) and 12 Walkabout tickets.
- **Exclusive Perk:** 12 Bourbon Tasting tickets (The only sponsorship level with reserved bourbon access).

PLATINUM (\$10,000+ SPONSORSHIP)

- **Why We Give Feature:** A 30-second "Partner Spotlight" video post shared across all clinic platforms.
- **Digital Visibility:** Name/company logo appears on the sponsorship page of MidwestWinefest.org.
- **Social Reach:** 3 scheduled social media posts featuring your business.
- **The Experience:** 8 Reserve Room tickets (1 table) and 12 Walkabout tickets (upgraded from 10 to maximize your staff engagement).

GOLD (\$5,000+ SPONSORSHIP)

- **Digital Map Recognition:** Name/company logo appears as a featured partner on the digital Walkabout map.
- **Web Presence:** Listing on the sponsorship page of MidwestWinefest.org.
- **Social Push:** 3 scheduled social media posts.
- **The Experience:** 12 Walkabout tickets (Significant increase from 4 tickets to provide higher team-building value).

SILVER (\$2,500+ SPONSORSHIP)

- **Community Supporter Recognition:** Name/company logo appears on the sponsorship page of MidwestWinefest.org.
- **Social Mention:** 2 scheduled social media posts.
- **The Experience:** 8 Walkabout tickets.

BRONZE (\$1,000+ SPONSORSHIP)

- **Event Directory:** Name/company logo appears on the sponsorship page of MidwestWinefest.org.
- **Social Shout-out:** 2 scheduled social media posts in a group "Community Supporter" highlight.
- **The Experience:** 4 Walkabout tickets.

Logos are preferred in PNG, JPG, or Vector format. Please send to morgan@guadalupeclinic.com

SPONSORSHIP LETTER OF INTENT & AGREEMENT

SPONSOR INFORMATION

Company Name: _____ Phone: _____

Contact Person: _____ Cell: _____

Address: _____ City: _____

State: _____ Zip: _____ Email: _____

YES, use last year's logo NO, I will provide a new logo (**by March 9th**)

Please list any social media page(s) you would like us to tag:

SPONSORSHIP SELECTION & FINANCIAL SUMMARY

Please indicate your selected level. The values below are based on the **2026 Cost/Attendee Analysis**.

	Sponsorship Level	Total Commitment	Fair Market Value (FMV)	Est. Tax-Deductible Portion
<input type="checkbox"/>	Diamond	\$25,000	\$2,230	\$22,770
<input type="checkbox"/>	Platinum	\$10,000	\$1,700	\$8,300
<input type="checkbox"/>	Gold	\$5,000	\$620	\$4,380
<input type="checkbox"/>	Silver	\$2,500	\$430	\$2,070
<input type="checkbox"/>	Bronze	\$1,000	\$265	\$735

LETTER OF INTENT & AGREEMENT CONTINUED

TERMS OF AGREEMENT CONTINUED

1. **Binding Commitment:** This document serves as a formal agreement between the Sponsor and the Organization. By signing, the Sponsor commits to the "Total Commitment" amount specified above.

2. **Quid Pro Quo Disclosure:** In accordance with IRS regulations, only the portion of the contribution that exceeds the Fair Market Value (FMV) of the goods and services received is tax-deductible. The FMV for 2026 includes:

- Walkabout Tickets: \$35.00 per person.
- Reserve Room Seating: \$135.00 per person.
- Bourbon Tasting: \$15.00 per person.

3. **Advertising Assets:** The Sponsor agrees to provide all necessary logos and promotional materials at least 30 days prior to the event to guarantee the social media and web placements included in their tier (e.g., 5 posts for Diamond, 3 posts for Platinum).

4. **Payment:** Payments are requested by **March 9, 2026**. Checks should be made payable to **Guadalupe Health Foundation**.

PAYMENT INFORMATION

- Check enclosed \$ _____ (payable to Guadalupe Health Foundation)
- Please invoice my business listed above for \$ _____
- I wish to remain anonymous

Your Signature

Date



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SPONSOR GUIDE: COLLABORATIVE SOCIAL MEDIA

What is a Collaborative Post?

Instead of a standard tag, a Collaborative Post allows our 2026 Winefest content to appear directly on your company's profile feed. It shares the same likes, comments, and views across both of our audiences, doubling the visibility of your community impact.

How to Accept Your Sponsor Spotlight

Once our marketing team creates your "Sponsor Spotlight" video or "Bourbon Reveal" graphic, follow these three simple steps:

1. **Notification:** Your social media manager will receive a notification in your business Instagram/Facebook activity feed stating: "Guadalupe Health Foundation tagged you as a collaborator."
2. **Review:** Click the notification to view the post. You will see a button that says "Accept Invite."
3. **Go Live:** Once you click accept, the post will instantly appear on your profile grid and be shared with your followers, as well as ours.

Best Practices for Your Team

- **Timely Acceptance:** We recommend accepting the invite within **2 hours** of receiving the notification to catch the initial wave of engagement.
- **Engage with Comments:** When participants comment on the post, your team can reply directly from your company account to build brand rapport with the 1,000+ expected attendees.
- **Share to Stories:** Once the post is live on your grid, share it to your "Stories" for an additional boost in views.

Why We Use This Model

- **Zero Content Creation:** We handle the photography and video editing; you simply "Accept" to receive the promotional value.
- **Enhanced Tax Benefits:** Because these are digital engagements rather than traditional "advertising buys," we are able to provide massive exposure while keeping the **Fair Market Value (FMV)** low, maximizing your charitable tax deduction.
- **Exclusive Branding:** For our Diamond Partner, this model provides exclusive "Presented By" status for the Bourbon Tasting to our entire digital community.

